

Business Coaching For Yoga & Wellness Entrepreneurs

Created by :

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Learn how to market, sell and redesign your retreats and wellness offerings, finding your own voice and using online marketing and tested and approved strategies in that field - and be guided every step of the way!

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About us

Why work with us? Julie Bourquin is the founder of A Life Alive Yoga, and has been hosting selling-out retreats across the world as well as thought yoga and wellness marketing in many different countries in Europe, Latin America and Asia. She combines her background in business administration and marketing with her unique experience as a host to help you avoid the mistakes she had to make - and to help you find the right strategy for you, to finally, sell out those retreats while being relaxed doing it! She helped 100 of hosts around the world to list, optimize and sell their retreats.



Our Vision

In an increasingly more complex world, we are convinced that wellness retreats DO make the difference and hold life-changing experiences for people - we want to help spreading that healing around the world!

Our Mission

Helping wellness entrepreneurs to get the attention and sales they deserve for their retreats offering and allowing them to work in what they love full-time -without burning themselves out.

What We Do

Together, we will go through every step, from planning your retreat, to pricing, to designing amazing landing pages, engaging content and creating an impactful listing, and we will rewrite your copy, so that your retreat goes from unsellable to one of the most popular ones within your destination. This coaching also includes organizing and building your retreat itinerary with you and the chance to get your retreat listed on multiple booking platforms.



Pricing

To make money, we will have to talk about money. We will guide you through the calculation process and make sure you don't forget anything along the way!

Listing

We will design a beautiful retreat listing, that can go live on your website, a retreat booking platform or both. If you don't have a website, we will create a landing page together.

Online Marketing

We teamed up with experts in online and social media marketing who can help you increase your sales, and reach the people who actually want to come to your retreat using instagram and email marketing, amongst others!

Retreat Design

We will tell you which add-ons you cannot miss, why airport transfers are important, and many other little details that will make the whole difference for your retreat and destination - and we will help you plan a retreat that you actually enjoy too, by avoiding common mistakes in planning and organization.

Inclusions & benefits

This coaching is highly personalized, and we will spend more time on the areas you need and request it most. Here is what you will receive

- 4 weeks of intense, individualized coaching
- One initial Call
- One call per week, for 4 weeks
- Access to us per WhatsApp and Email, 24/7
- One Bonus Call
- Redesign of your retreat copy
- Online Marketing strategies
- Optimization of your website and Instagram accounts
- Opportunity to have your retreat listed on one of the world #1 retreat booking platforms with additional promotional tools
- Strategies for planning, organizing, and creating your retreat program
- Insider hacks and tips to turn your retreat into a best seller
- Insights from experts in the retreat, yoga and wellness field



Why choose me?

I've been there, done that! As a yogini and host myself, I can really relate to you, and I want to avoid you to make the mistakes I did in the past. Consider this as a shortcut to be a relaxed and happy business owners, who can live from what they value most. I know problems like the struggle of running a business in a foreign countries, losing touch with yourself and your practice in the process, scarcity mindset or simply, being overwhelmed by technology - and I created a unique, wellness orientated approach to tackle them all!

Also, for I teamed up with experts in online marketing and wellness for this unique program - so you get to enjoy their knowledge too!

If you are ready to do the work, I would love to connect! Send me a message on connect@alifealiveyoga.com to get started!

Prices & Conditions

We talk openly about money here:) This 4 weeks coaching is priced at EUR 600 for a limited amount of time. Payment plans are available. We ask for a 60\$ deposit to secure your spot, and we need a 7 days notice to accept a new client.

Please note that calls have to be cancelled 24 hours before if you need to reschedule. The deposit is non-refundable. The coaching lasts for 4 weeks from the agreed on starting date.

We are only able to hold a spot if the deposit has been paid. Coaching has to be paid in full latest one day before the starting date. You can cancel your booking up to two weeks before the starting date, otherwise, the full amount will be charged.

Thank You!

If you made it until here - I am sure you want to change something, for you and for your business! I promise you, this investment in yourself will be so worth it in future! Let's do it together!

From my heart to yours,
Julie

